STEPHEN M. KOSSLYN, Ph.D.

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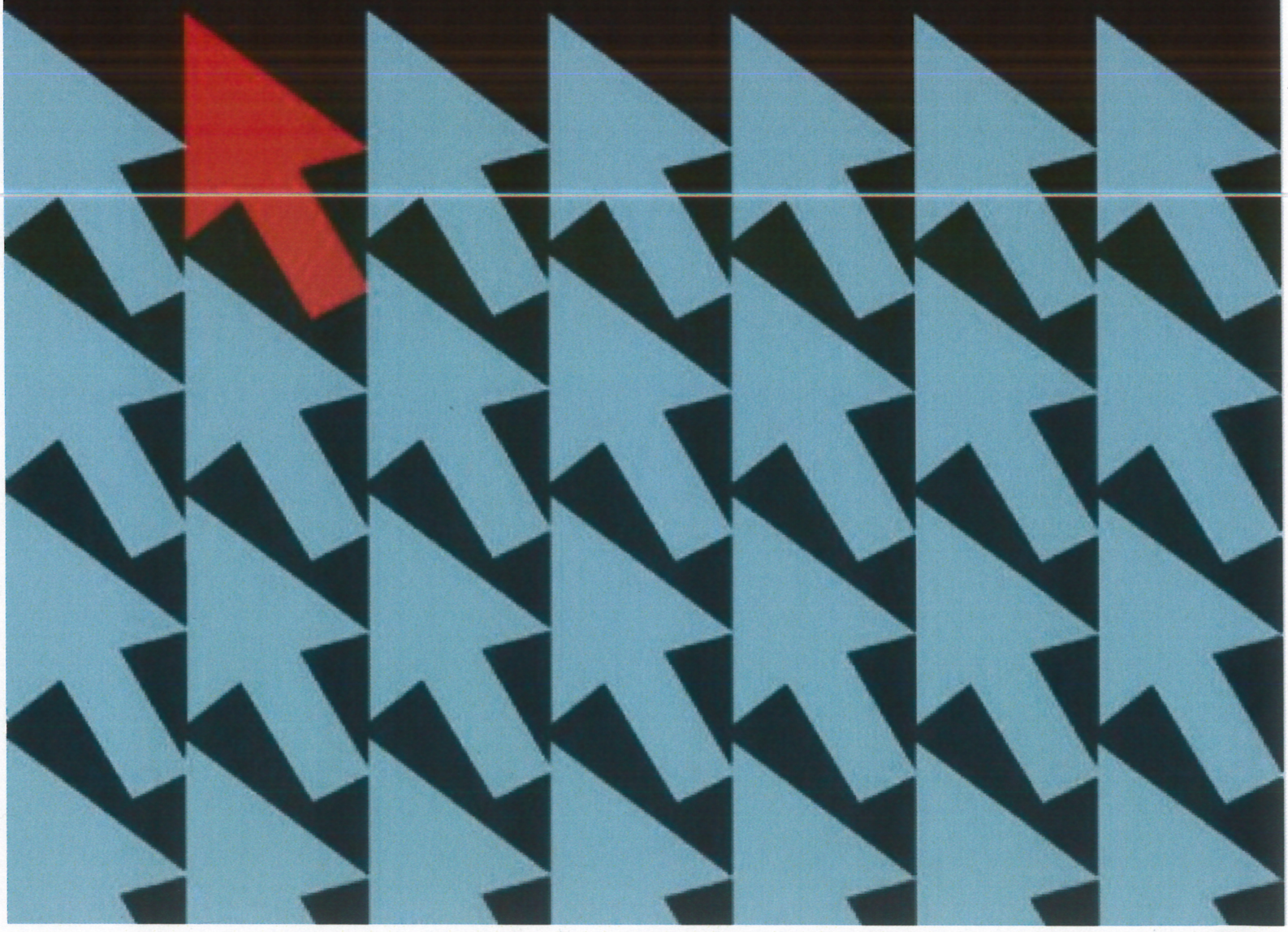
Quick Fixes Based On How Your Audience Thinks