

WASHINGTON SUPREME COURT STRATEGIC PLANNING STEERING COMMITTEE

July 18, 2011

Administrative Office of the Courts

Olympia, WA

Strategic Planning 101

- Create Public value
- Meet Mandates and Fulfill Mission
- “Produce fundamental decisions and actions that shape and guide what the organization is, what it does, and how it does it.” ~ Bryson

Strategic Planning 101

- Organize participation
- Create ideas for strategic direction
- Build a winning coalition
- Implement strategies

Strategy Change Cycle

- Initial Agreement
- Clarify Mission and Mandates
- Assess Environment
- Identify Strategic Issues
- Formulate Strategies
- Review and Adopt Strategies and Plans
- Develop a Vision of Success
- Implement Strategies and Plans
- Reassess Strategies and Process

Organization of Committee

- Charge
- Committee Process
- Workplan

Organizational Assessment Trends and Conditions Research

- Internal Strengths
- Internal Weaknesses
- External Opportunities
- External Challenges

Internal Strengths/Weaknesses

- What resources and capabilities does the organization have that help it accomplish its mandates and mission and create public value?
- What deficiencies in resources and capabilities does the organization have that hinder its ability to accomplish its mandates and mission and create public value?

External Opportunities/Challenges

- What outside factors or conditions exist that the organization can take advantage of to better accomplish its mandates and mission and create public value?
- What outside factors or conditions exist that can affect the organization in a negative way, making it harder to accomplish its mandates and mission and create public value?

Mission and Vision: Mandates

- Formal mandates -- *What* must the organization do under current law and policy?
- Informal mandates -- *What* must the organization do to meet critical expectations of stakeholders?

Mission and Vision: Values

- A values statement expresses *how* an organization will comport itself – how does it treat others, and how does it want to be treated.

Mission and Vision

- Mission – Why does the organization exist?
What public value does it uniquely create?
- Vision – what will the organization look like when it successfully implements its strategies and achieves its full potential?

Stakeholders

- Stakeholder: any person, group, or organization that can place a claim on the organization's resources, attention, or output or is affected by its output.
 - What individuals or entities are directly engaged in the functioning of the organization?
 - What individuals or entities are immediately affected by the organization?
 - What individuals or entities are indirectly affected by the organization?

Stakeholder Outreach

- For each identifies stakeholder:
 - What does the organization need from this stakeholder, and what does the stakeholder need from the organization?
 - How critical is this stakeholder (Extremely, Reasonably, not very)
 - What role should this stakeholder have in the planning process?